

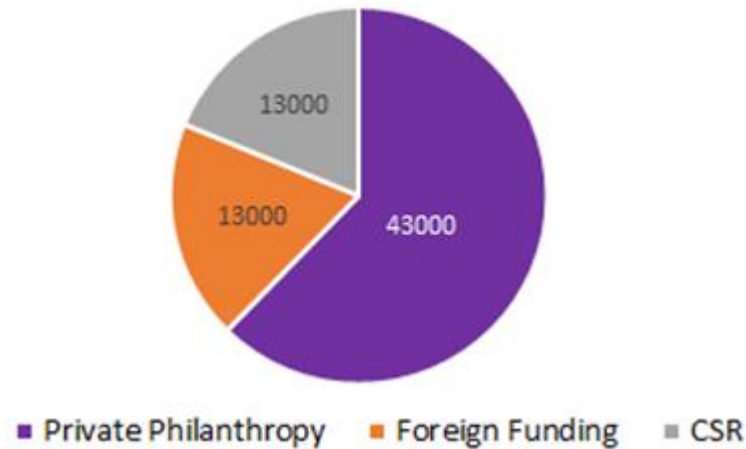
Shared Fund Raising Manager for non-profits



Together we can reach more Donors

There are funds in Social Sector....

Social Sector Funds



15%
Growth Rate

21%
Growth Rate

13%
Growth Rate

Funding Growth Rate

Our research indicate that 70,000 Cr of private funds have been spent last year in the social sector.

Out of 70,000 Cr. 43,000 Cr. are coming from private philanthropy, 13,000 Cr. From CSR and 13,000 Cr. from foreign funding.

Overall growth is at 15%, individual philanthropy is growing at the rate of 21% while CSR funds are growing at the rate of 13%

Need experience and investments to raise funds....

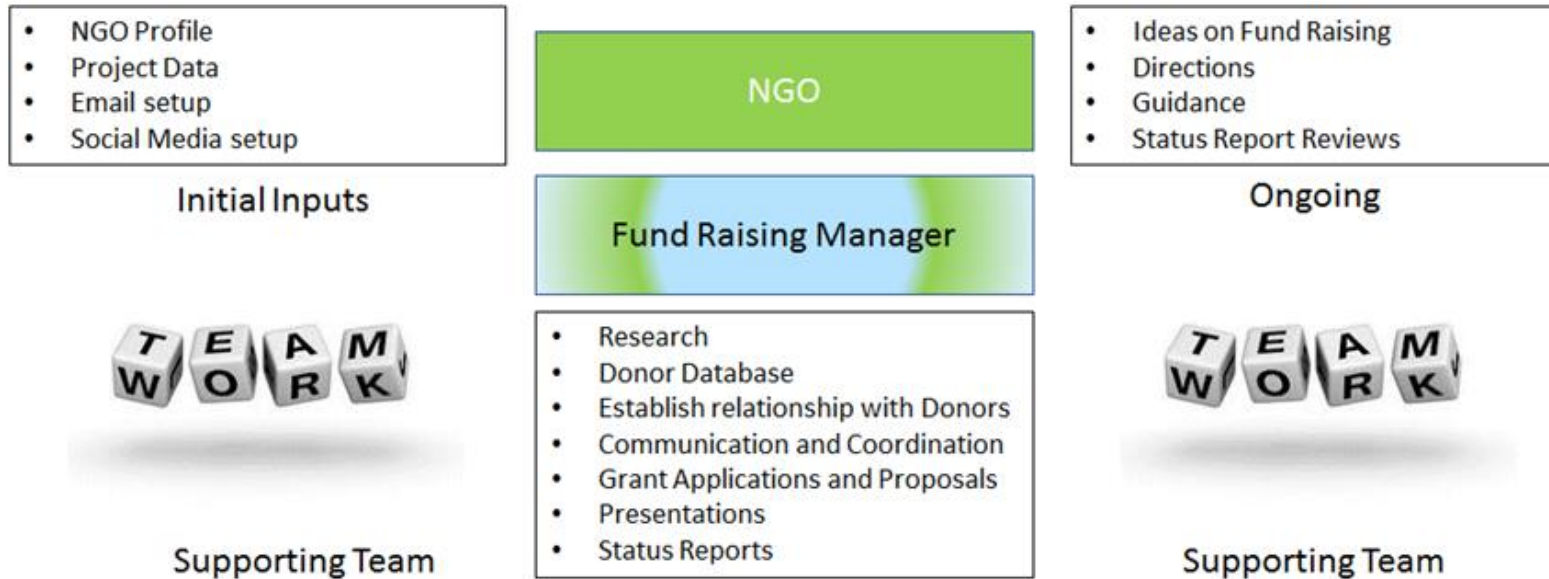
Experience in

- Research in Social Sector Funds
- communication skill
- Design
- Social Sector Experience
- Proposal building
- Grant Applications
- Leverage Digital Technology
- Corporate Understanding
- Presentation Skills
- Consistent Efforts

- Approach to sustainable fund raising for non-profits is getting complex and expensive day-by-day.
- It's no more a job of one person. It is a game of team with multiple capabilities.
- We will need an Investment of minimum 20k to 80k per month to put the entire act of fund raising efforts together.



Our Shared Fund Raising Model



You will get a dedicated fund raising manager who will work for your organization to raise funds supported by a team of various capabilities like Experienced Proposal writing, social Media, Technology and decades of corporate experience.

The Fund Raising Manager will put the Team work together between you and our teams to get the better results.

The idea is to equip you with a better Team capability to raise the funds





Your Fund Raising Manager

S.N.	List of Activities	Charges per Month excluding GST		
		4999	9999	13999
		Basic	Advanced	Premium
1	NGO Set-up - Email	1 account	1 account	1 account
2	NGO Set-up - Social Media		FB, insta, Ln	FB, insta, Ln
3	NGO Set-up - Website Update, Google Analytics			As needed
4	NGO Set-up - Proposal and Concept Note			1 Project
5	Identify List of corporates	240/year	240/year	240/year
6	Right Database of corporate with email and phone nos.	20/month	20/month	20/month
7	Design email template	1/month	1/month	1/month
8	Design Cover Page		1/project	1/project
9	Keep track of funding opportunity search	1 report/month	1 report/month	1 report/month
10	Apply for various grant opprotunities (As per Eligibility)	1 per month	2 per month	3 per month
11	Send emails	20/month	20/month	20/month
12	Create & Design Social Media creatives		4/month	8/month
13	Post creatives on SM		4/month	8/month
14	Design a small introductory deck for a short meeting		1/project	1/project
15	Manage email responses and follow-up	Actuals	Actuals	Actuals
16	manage Social Media accounts		Actuals	Actuals
17	Cold Calls			10/month
18	Organize a short meeting	As per response	As per response	As per response
19	Manage the presentation for the short meeting	As per response	As per response	As per response
20	Feedback and follow-up after short meeting	As per response	As per response	As per response
21	Submit final proposal		As required	As required
22	presentation and meeting for final proposal		As required	As required
23	support and coordination for proposal		As required	As required
24	support and coordination for Due Dilligence Documents		As required	As required
25	support for registration at crowd funding platforms		As required	As required
26	Managing Relationship with Donors		As per discussion	As per discussion
27	Attending fund raising Events		As per discussion	As per discussion
28	Any other adhoc activities for fund raising		As per discussion	As per discussion
29	Status Report	1 report/month	1 report/month	1 report/month
30	Highlights on our Fundraising Research in a virtual meeting	1/month	1/month	1/month

Pricing Details

- Clear identified Tasks
- Structured process
- Defined deliverable
- Dedicated Fund Raising Manager
- Monthly Discussions
- Flexibility to change tasks
- Minimum 3 months

S.N.	Add ON	Price in Rs.
1	Coverpage- content & design	1000
2	Design a small introductory deck for a short meeting	1000
3	Website Development	15000
4	Website - redesign	10000
5	online fund raising module	15000
6	Detailed Proposal Preparation	25000
7	Prepare the Right proposal (Concept note) for grant applications	2500
8	Updates on existing proposals	1000
9	Social Media Marketing	4000
10	Additional email templates	1000
11	Additional monthly mails to corporate	250/mail
12	Additional cover pages	1000

How to Start?

1. Application
2. Contract
3. NGO Profile
4. Project Data
5. Email Setup
6. Social Media Setup



Let us work together



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